

Discovery

25 Gloucester Place, London, W1U 8HT - Co Reg 3068609

CARBON REDUCTION PLAN 2023

1.0 Company Context 2022/23

Discovery Research Limited incorporates Discovery Research a market research company that employs 11 staff (Jan 2023) and operates within the service sector of providing qualitative and quantitative research services to clients – These are intellectual i.e. service based services. We do not produce / manufacture any products. In 2022 Discovery closed its Old Street EC2A office location. We are largely a paperless company and purchasing of any products is evolving to a sustainable sourcing approach (see guidelines below)

Spectrum Viewing Studio operates under the Discovery Research Limited entity and is a viewing studio. Operating from the registered address Spectrum provides meeting rooms for the market research sector to hire when they need to conduct face to face discussions between market research agencies (Spectrum clients) and members of the public. In 2022 Spectrum closed its Leeds LS1 based location.

Both businesses currently operate from the single registered office location. This is the principle environmental consideration as it involves heating and lighting. Other environmental impacts are limited as we do not have company cars and operate a public transport first policy to any travel.

2.0 Definition and Objectives of the policy

In 2019 the UK became the first major economy to adopt a legal commitment to 'Net Zero' carbon emissions by 2050. This policy outlines Discovery's commitment to meeting this, how we will measure and monitor this to ensure it happens. It is a summary document that details high level information that demonstrates our compliance with the measures.

This Carbon Reduction Plan (CRP) is in place to help clients and staff understand Discovery's impact that our operations have on the environment.

We will outline our organisations emissions across a single year against a range of emissions sources and greenhouse gases. This is broken down by Scope 1 and 2 emissions along with a subset of Scope 3 emissions.

3.0 Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured. In this case the figures below in blue text illustrate the baseline year of 2019

Emissions Year – 2022 vs. Baseline 2019 (pre-covid)

Emissions	2019 Baseline:	2022 Figures
	24.1 CO ₂ e	16.65 T CO ₂ e (i.e. reduction of 36.5%)
SCOPE 1	6.7 T CO ₂ e	5.85 T CO ₂ e Scope 1 contains emissions for boiler and gas usage taken from utility bills for the period (Gas 32060 Kw/h)
SCOPE 2	11.8 CO ₂ e	7.2 T CO ₂ e Scope 2 emissions include electricity usage. NB Air Conditioning is provided by water source heat pumps as opposed to air conditioning condenser units (Electricity 27098Kw/h)

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SCOPE 3		
Upstream transportation and distribution: <i>The scope 1 and scope 2 emissions of transportation and distribution providers that occur during use of vehicles and facilities (e.g., from energy use)</i>	0	TOTAL = 0 we do not operate any transportation / distribution of product
Waste generated in operations <i>Disposal and treatment of waste generated in the reporting company's operations in the reporting year (in facilities not owned or controlled by the reporting company) The scope 1 and scope 2 emissions of waste management suppliers that occur during disposal or treatment</i>	1.8 CO2e	We utilise the Westminster Council recycling and waste disposal scheme paying per bag of waste TOTAL 0.6CO2e
Business travel <i>Transportation of employees for business related activities during the reporting year (in vehicles not owned or operated by the reporting company) The scope 1 and scope 2 emissions of transportation carriers that occur during use of vehicles (e.g., from energy use)</i>	3.8T CO2e	Use of vehicles in 2022 Use of private vehicles for business mileage 655miles. Government information illustrates that The average passenger vehicle emits about 404 grams of CO ₂ per mile = = 2.7T CO2e In order to carry out research projects ue of Taxi's 400miles / National Rail 1800miles = 0.2T CO2e
Employee commuting <i>Transportation of employees between their homes and their worksites during the reporting year (in vehicles not owned or operated by the reporting company)</i>	NOT Recorded	NA all employee commuting is via public transportation. No private vehicles are used Tube (commuting) 2,000miles pa = a combined total of 0.1T CO2e
Downstream transportation and distribution <i>Transportation and distribution of products sold by the reporting company in the reporting year between the reporting company's operations and the end consumer (if not paid for by the reporting company), including retail and storage (in vehicles and facilities not owned or controlled by the reporting company)</i>	0	NA we do not produce / manufacture products nor store / distribute products – Our outputs are intellectual property

4.0 Reduction Targets

4.1 Long term aim

Discovery Research Ltd is committed to achieving Net Zero emissions by 2050

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In January 2023 we joined our governing body - the Market Research Society - Net Zero 2050 pledge to underline this mission.

4.2 Shorter / mid term aims

In order to ensure we make progress to achieving Net Zero, we have set out the following carbon reduction targets.

- 2022 saw the Consolidation of premises in the UK from 3 to 1 resulting in carbon reductions in many areas.
- Commitment to reduce business travel and utilize online platforms instead where appropriate. Business travel frequency & spend records to measure against baseline data.
- Lighting upgrade commenced from fluorescent strips to LED spots. (investment plan to commence in 2023)
- Improve education awareness of building and recycling efficiency measures and improving signage. Clearer Recycling points
- Embracing hybrid working policies which will result in lower office occupancy and reduced travel.
- Air conditioning system is maintained under contract to a planned and preventive schedule to ensure optimal performance and also to highlight any issues immediately.
- Pursue use of Net Zero committed suppliers within any sub-contracting
- Consider use of renewable energy source utilities contracts
- Commit to ending single use plastics in favour of recyclable / glass

Together Discovery & Spectrum aim to streamline our suppliers and work with those who have identifiable policies that together we can embrace. We will endeavour to gather more information from such suppliers so we can have more measurable results in 2023.

We project that carbon emissions will decrease over the next five years to 12 T CO₂e by 2030. This is a reduction of 30.6%

5.0 Declaration and sign off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emissions factors for greenhouse gas company reporting

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published

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reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Discovery Research Ltd

A handwritten signature in black ink, appearing to read 'A Hathaway', written in a cursive style.

A Hathaway MD